

# WE UNDERSTAND BUSINESS HAS CHANGED...



- ? Is it difficult getting to meet your customers and potential customers in person?
- ? Are your important industry conferences and trade shows being cancelled or going virtual?
- ? Are your customers being flooded with digital messages?
- ? Are you and your customers craving some sense of normalcy?

.....  
**NOW, MORE THAN EVER,  
YOU NEED AN EFFECTIVE WAY  
OF REACHING YOUR EXISTING  
& POTENTIAL CUSTOMERS**

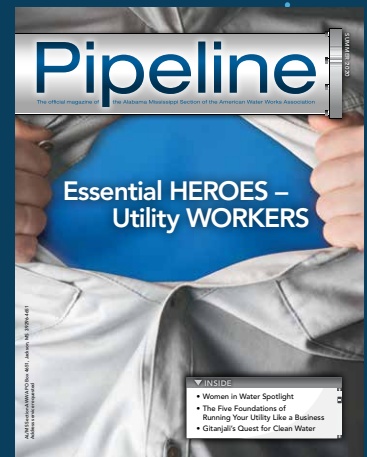
## HERE'S A NO-BRAINER!

YOU CAN STILL CONVEY YOUR MESSAGE PROMOTING YOUR COMPANY  
AND YOUR PRODUCTS & SERVICES IN A FORMAT THAT IS:

- ✓ **DEPENDABLE**
- ✓ **PERSONAL**
- ✓ **CREDIBLE**
- ✓ **TRUSTED**
- ✓ **USER-FRIENDLY**
- ✓ **FAMILIAR**

## HERE'S HOW TO GROW YOUR BUSINESS IN THESE UNCONVENTIONAL TIMES:

- ➔ **Pipeline** is the official magazine of the Alabama-Mississippi Section of the American Water Works Association
- ➔ It is mailed individually to all association members as well as other industry stakeholders in this targeted geographic region
- ➔ It is available to readers in user-friendly print or electronic formats
- ➔ It is the ideal way to consistently reach your customers in a professional, well-respected, highly-read & valued communication vehicle



To find out more about a variety of exciting opportunities to convey your message to this AAA audience, contact:

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