

Vision	Mission	Core Principles		
A better Alabama and Mississippi through safe and reliable water.	Provide resources and promote engagement to ensure safe and sustainable water throughout Alabama and Mississippi.	 Protect Public Health Safeguard the Environment Strengthen Public Trust Advance Diversity & Inclusion Share Best Practices Inspire Innovation 		

	Member Engagement & Development			Organizational Stewardship Knowledge Exchange & Professional Development			Advocacy & Leadership			
Strategic	3	AWWA will be the association of choice for water utilities, professionals, and organizations.		AWWA will enter a selficiently use its its members a comm	resources to serve and the water	AWWA will be the authoritative resource on water.		AWWA will be recognized, valued, and credible voice for water		
Strategic Objectives	 Enhancing and highlighting the value and experience for members. Retain and grow membership in all categories. Advance a culture of diversity and inclusion that is reflected in leadership and member experience. Foster participation at the Section and Association level. 		 health of the Section. 2. Leverage technology to provide a greater value to members. 3. Support partnerships that enhance the Section's ability to achieve its strategic goals. 4. Improve the effectiveness of the volunteer leadership and 		 Provide a variety of high-quality program offerings to meet the diverse needs of our membership. Structure programs to meet members' requirements for certification and licensure. Facilitate communication and collaboration among all water professionals. Provide opportunities for members to strengthen their leadership and management skills. 		 Promote communication between regulators, elected officials, and water utility leadership. Leverage the Association's public policy and thought leadership to raise awareness at a state and local level. Elevate member utility issues to affect positive change. 			
Board Liaison(s)	Ellis Sarta Junior Trust		April Nabors Chair	Austin Moore Vice Chair	Executive Committee		Nina Williams Senior Trustee	Ellis Sartain Junior Trustee	Nina Williams Senior Trustee	David Stejskal Director
	Membersh Committe	-	Diversity & Inclusion (WIW)	Awards	Nominations		Education	Pipeline	Ellis Sartain Junior Trustee	
	Competition	ns			Scholarship Philanthropy		JCAC	Operators	MAC, Gover	nmental Affairs
					Audit	Finance				